

Wireless Expense Reduction: AT&T, Verizon, and T-Mobile

How Anilix reduced AT&T Wireless, Verizon Wireless, and T-Mobile costs for an international consulting firm by more than 55%.

Our client had approximately 1,500 devices and initially directed Anilix to review other areas of telecom because existing Client personnel were managing these expenses. After a small trial project yielded 20% savings, the client quickly asked Anilix to review all wireless expenses, ultimately yielding more than 55% reduction in cost.

PROCESS

This project included three phases:

Phase I: Two Months

Trial period to evaluate all international-related charges

- **Optimization of Roaming Plans and Day Passes.**
Total Annual Cost Reduction: 8%
- **Optimization of U.S. to international Calling Plan Usage.**
Total Annual Cost Reduction: 12%

Phase II: Three Months

Evaluate all other expenditures for mobile devices

- **Rate plan and feature optimization.** Modified user's rate plans, based on their historical usage, employing a combination of contracted, public, and non-public plans. Audited and removed unneeded features.
Total Annual Cost Reduction: 19%
- **Audit of zero-usage devices.** Identified possible unneeded devices, validated their status, and disconnected appropriate devices.
Total Annual Cost Reduction: 4%

Phase III: 18 months

Lead negotiation of new AT&T contract

- **Negotiated new rates.** Based on Anilix's proprietary knowledge of AT&T contracts for other Anilix customers, negotiated new rates in high-impact areas.
Total Annual Cost Reduction: 12%



PHASE I RESULTS

20%

Savings from International Roaming and Calling Plans

PHASE II RESULTS

23%

Savings from Rate Plans, Features, and Zero Usage devices

PHASE III RESULTS

12%

Savings from New Contract

Wireless Expense Reduction with AT&T, Verizon, and T-Mobile: 55% thus far

RESULTS

PHASE I

20%

overall cost reduction

PHASE II

23%

overall cost reduction

PHASE III

12%

overall cost reduction

Overall costs were reduced by 55% from the levels achieved prior to Anilix review.

- International Roaming
- International Calling
- Rate Plans and Features
- Zero-Usage Devices
- New Contract

